

Information line: 0800 298 7040

T: 01962 893 893  
E: [info@remarkablegroup.co.uk](mailto:info@remarkablegroup.co.uk)

W: [remarkable-engagement.co.uk](http://remarkable-engagement.co.uk)  
T: @rem\_engagement

Catherine Ziane-Pryor  
Constitutional Services - Bulwell and Bulwell Forest Area Committee  
c/o Nottingham City Council, LH Box 28  
Loxley House, Station Street  
Nottingham  
NG2 3NG

3 June 2014

Dear Ms Ziane-Pryor,

### **Aldi proposals for a new food store on Hucknall Road in Nottingham**

I am writing to you as part of Aldi's commitment to community consultation and to inform you of its proposals to introduce a new discount food store on a site off Hucknall Road, which is currently occupied by the NCV Sales and G&M Motors dealerships.

Aldi is proposing to redevelop the site with a modestly sized, contemporary designed store which would offer local residents the opportunity to purchase high quality, award-winning products at deeply discounted prices - whilst simultaneously bringing forward a multi-million pound investment in the area and creating a range of new jobs for the community. NCV Sales and G & M Motors will be relocating to a new site within the local area and all existing jobs will be maintained.

Aldi is committed to undertaking public consultation before the application is submitted so that local people can be informed of the proposals and have the opportunity to provide the project team with their feedback. With this in mind, Aldi has invited over 2,800 local residents and businesses to a public exhibition on **Wednesday 11 June 2014, between 2pm and 6pm, at Top Valley Community Centre.**

Given your role in the community, Aldi would like to invite you to view the display material and discuss the proposed scheme with the team at a preview session, which will take place on:

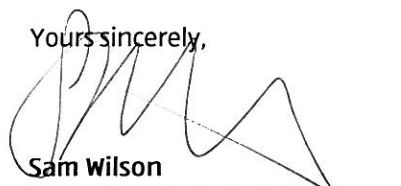
**11 June 2014, between 1pm and 2pm**

**At: Top Valley Community Centre (adjacent to Tesco), Top Valley Way,  
Nottingham, NG5 9DD**

The aim of the public exhibition is to show you details relating to the proposed food store and members of the project team will be on hand to answer any questions you may have. Enclosed you will find a copy of the invitation newsletter that has been issued to the local community, which will provide you with further information at this stage.

We hope that you find the enclosed newsletter informative. However, if you would like to discuss the plans in more detail you can call our freephone information line on **0800 298 7040** or email [feedback@consultation-online.co.uk](mailto:feedback@consultation-online.co.uk).

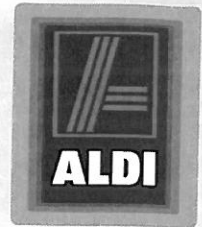
Yours sincerely,



**Sam Wilson**  
For and on behalf of Aldi Stores



## Proposals for a new Aldi food store on Hucknall Road



FIND OUT MORE AT OUR PUBLIC EXHIBITION ON **WEDNESDAY 11 JUNE 2014**

### WELCOME TO OUR NEWSLETTER

Aldi, the award-winning discount food retailer, is preparing proposals for a new food store in Bulwell. The proposed site is located on Hucknall Road and is currently occupied by the NCV Sales and G&M Motors dealership.

The provision of an Aldi food store in this area of Nottingham, conveniently located between Bulwell and Top Valley, would bring enhanced benefits to the whole community. The proposals would introduce a brand new food store, designed to complement existing offerings and provide greater choice for local residents. On average, Aldi is 30% cheaper when compared to the UK's larger national supermarkets – this allows residents to purchase their everyday items at low prices, without having to compromise on quality.

### ABOUT THE PROPOSALS

- A new, modestly sized Aldi food store with a net sales area of 1,254m<sup>2</sup>
- 120 car parking spaces, including eight disabled and six parent and child spaces
- Free car parking for up to 90 minutes
- Up to 40 full and part time jobs
- Access achieved via a repositioned junction on Hucknall Road with a dedicated turning lane
- Attractive landscaping incorporated into the scheme to enhance the appearance of the site
- A high quality design which offers a contemporary shopping experience

### ALDI – WHICH? BEST SUPERMARKET FOR THE SECOND YEAR IN A ROW

Aldi is one of the world's largest privately owned companies with more than 7000 stores across Europe, North America and Australia. Aldi opened its first stores in the UK in 1990 and now has 510 stores across the UK.

Aldi is able to achieve lower prices through an extraordinarily efficient operation, from the sourcing of its products, to the retail experience in store. In an Aldi store, you will not find lots of versions of the same thing. Aldi focuses on quality rather than quantity; stocking a range of groceries which includes many of the weekly food items shoppers need. This allows Aldi to get the lowest prices from suppliers and then pass on the savings to customers.

### COME ALONG TO VIEW THE PLANS AT ALDI'S PUBLIC EXHIBITION

Aldi would like to welcome the local community to its public exhibition to find out more about the proposals. The exhibition is being held on:

**Wednesday 11 June 2014**

**Between: 2pm and 6pm**

**At: Top Valley Community Centre (adjacent to Tesco), Top Valley Way, Top Valley, Nottingham, NG5 9DD**

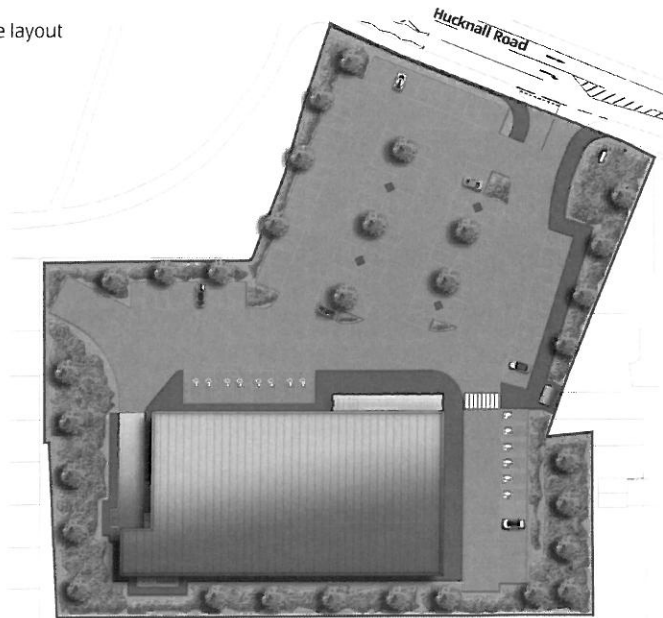
Members of the team will be on hand to answer any questions you may have. Alternatively you can call our freephone information number on **0800 298 7040**.

**Aldi was awarded the highly prestigious Grocer Gold Award 'Grocer of the Year 2013'**



Proposals for a new Aldi store on Hucknall Road

Proposed site layout



## A MODERN DESIGN

Aldi is keen to transform this site with the introduction of a contemporary, well designed development to the area.

The proposed food store will offer a quality design featuring high levels of glazing and cladding to give a crisp, modern appearance to the building.

The building will feature a single pitch roof, rising from the rear of the store to the main frontage to provide a focal point and visual interest.

The proposed Aldi food store would have 1,254m<sup>2</sup> of sales floor space, mainly for food goods and a smaller range of non-food products.

## CREATING HIGH QUALITY EMPLOYMENT OPPORTUNITIES FOR LOCAL PEOPLE

The new Aldi food store would create at least 40 new job opportunities, including managerial positions. Aldi aims to provide flexible jobs for local people and more employment opportunities would also be available throughout the construction of the development.

Aldi employees receive wages above the industry average, proven opportunities for career progression, high levels of training and a guaranteed minimum of 25 hours' work per week.

NCV Sales and G&M Motors will be relocating to a new site within the local area and all existing jobs will be maintained. All long standing customers will be kept informed and advised as to where the businesses will be relocated if planning permission is granted.

## THE NEXT STEPS

Please take a moment to fill in the post-paid feedback form and tell Aldi what you think about the proposals for its new store on Hucknall Road. We are also holding a public exhibition so you can find out more about the proposals. This will be held on:

**Wednesday 11 June 2014 Between: 2pm and 6pm**

**At: Top Valley Community Centre (adjacent to Tesco), Top Valley Way, Top Valley, Nottingham, NG5 9DD**

If you would like more information or have any questions, please contact Aldi's freephone information line on **0800 298 7040**.

## CONSIDERED LANDSCAPING

Aldi takes great pride in the quality and design of its stores, with landscaping a key part of creating an attractive and welcoming environment.

Landscaping across the site would aim to enhance the appearance of the area with a mix of tree and shrub planting, whilst providing an attractive setting for the store.

## BEING A GOOD NEIGHBOUR

The unique delivery system used by Aldi enables products to be transferred directly from the two or three delivery lorries a day, straight into the store, without the need for external movement of goods, reducing external activity and the potential for inconvenience to neighbours.

Aldi stores typically open between 8am and 10pm Monday – Saturday with opening hours on the Sunday between 10am and 4pm. Aldi stores do not open 24 hours nor do they have extended late hours.

In order to mitigate any potential impact on neighbouring properties, Aldi would seek to implement a number of measures including acoustic fencing, additional planting to the residential boundaries of the site and carefully designed lighting in the car park to prevent light pollution for neighbouring properties.

